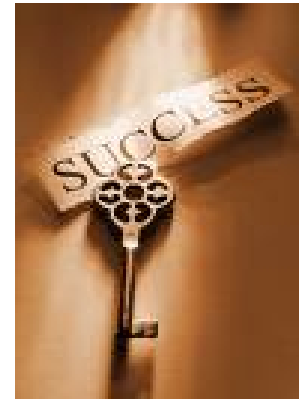


By attending this event, participants will gain:

- a written action plan to advance their business or organization
- A renewed sense of direction and inspiration.
- Resources and information to help make necessary changes easier.
- Valuable networking relationships with other business and organization leaders in the region.

Regional Employer Support Network Symposium

**Tuesday May 5, 2009
8:00a.m.— 5:15 p.m.
Hungry Bear Banquet
& Conference Center
Bemidji, MN**



Bemidji Regional

**“First of It’s Kind”
Guided Symposium**

To strengthen and invigorate area
business leaders to thrive in the
current marketplace



Join Us to revitalize - Build on strengths - overcome adversity

This symposium applies to you if your business or organization:

- Employs at least one person.
- Needs effective marketing strategies that will produce results in the current economy.
- Wants to put the strengths and abilities of your employees to work for you.
- Finds it necessary to re-evaluate your current benefit packages in order to stay afloat.
- Would like to know the current employment trends for the region, including which industries are up and which are down.
- Wants to polish up on employment and labor laws that will affect you.
- Feels the need to take a good, hard look at where you are now vs. where you really want to be.
- Chooses to be pro-active instead of reactive to the current struggles we are all facing.
- Desires to network with other professionals in the region.

KEYNOTE

“FLYING AT 30,000 FEET IN AN ECONOMIC PEARL HARBOR”

Keith Johanneson– President and CEO of The Johanneson Companies. Keith has owned, operated, and reinvented his business multiple times over the past 40 years. He will inspire you to take a realistic look at the current status of your business or organization so that you can take on adversity by building on strengths.

AGENDA

8:00-8:30	Registration, Coffee, Breakfast
8:30-8:45	Welcome
8:45-9:45	Keynote– Keith Johanneson <u>“Flying 30,000 Feet In An Economic Pearl Harbor”</u>
9:45-10:30	<u>The Current Environment, A Call For: Planning, Action, Change</u> Mike Smith, Owner, MJB Home Center
10:30-10:45	Break
10:45-11:30	<u>Gut Check Marketing 101</u> Dave Heilig, MBA, Assistant Professor, Marketing, Bemidji State University
11:30-12:15	Catered Lunch
12:15-1:30	<u>Capitalizing On Employee Strengths</u> Deanna Murphy, Continuous Improvement Specialist, Northland Community and Technical College, Thief River Falls
1:30-1:50	<u>Trends In Employment and Wages in the Headwater’s Region</u> Nate Dorr, Regional Analyst, MN Department of Employment and Economic Development
1:50-2:00	Break
2:00-2:20	<u>Employee Benefits</u> Carol Marcella, Benefits Manager, Leech Lake Band of Ojibwe
2:20-3:05	<u>Changes in Employment Laws</u> Brian T. Benkstein, Attorney, Felhaber, Larson, Fenlon & Vogt
3:05-3:15	Break, Refreshments
3:15-4:15	<u>Putting It All Together</u> Ken Howe, President of Northland Connect Broadband LLC, Owner Dunn Bros Coffee
4:15-4:30	Wrap Up
4:30-5:15	Social Networking Opportunity Appetizers and Beverages

Register Now:

- Online at www.cri-bsu.org
- Fax Registration to: 218-755-4903
- Mail to: CRI, 1500 Birchmont Dr NE, #32, Bemidji, MN 56601

Name: _____

Please Print

Employer: _____

Job Title: _____

Industry: _____

Home Email: _____

Home Address: _____

Home Phone: _____

Cost for the Event:

\$75.00 per person or
\$55.00 per person for:

- Businesses that have 3 plus staff attending
- Send no money now, an invoice will be mailed to you or given to you at the event. Registration/cancellation deadline 4:30 pm , April 28.**

Event Location:

Hungry Bear Banquet & Conference Center

Behind Home Depot
2300 24th Ave NW, B
Bemidji, MN 56601

*This event is organized by the
Regional Employer Support Network (RESN)*