



Arrives at Northland on Monday, October 6, 2008, 10:00 AM

The Extreme Entrepreneurship Tour (<http://www.extremetour.org>) is bringing together America's top young entrepreneurs to spread the entrepreneurial mindset to their peers at a grassroots level at colleges nationwide.

The goal is to expose individuals to entrepreneurship as a career path, but also to energize and inform individuals about the entrepreneurial mindset regardless of career path. Speakers will discuss how to build your personal brand, expand your network, define your life vision, and get started on your goals even with limited resources.

Speakers are young entrepreneurs and entrepreneurial leaders who've made, earned, and sold their company for millions and/or made a huge impact before 25.

All students can leverage the entrepreneurial mindset in this increasingly global and automated world.

The half-day event consists of four sections – a keynote, workshop, structured networking event, and panel and attendees can stay for the whole day or for just one section of the event.

Benefits to Students from All Disciplines

Don't be fooled by the name! The Extreme Entrepreneurship Tour is targeted at students from ALL academic disciplines – not just business school students. The aim is to help students think about how to distinguish themselves to get a head start in their careers and lives. The speakers are tremendously inspiring young people!

Specific benefits to your students include:

- Enhance career opportunities available to students
- Deliver a unique, high-energy, educational event
- Expose students to the entrepreneurial career path
- Help students learn how to stand out to potential employers
- Fulfill many smaller companies demand for entrepreneurship skills

Knowledge and inspiration they will pull from the event is:

- How to distinguish themselves from their peers
- Articulation of their life and career vision, and how to apply the knowledge they are getting from their classes to this vision
- Introduction to the entrepreneurship and how they might use their [academic study] skills entrepreneurially
- Practical, action-oriented personal leadership skills

"Entrepreneurs embody the innovation and speculation that help define the world of business. But just as they power the engine of economic change, entrepreneurs can also drive transformation on a more human level."

SCHEDULE

EVENT INFO

WHY COME

- Two Keynotes
 - Action
 - Workshop
 - Panel
 - Exhibits
- Time: 10:00 am to 2:00 pm
- Place: NCTC-Thief River Falls
- RSVP: extremetour.org
- Free Food & Give-Aways
 - Cash Prizes
 - Turn your goals into reality



LEARN FROM THE WORLD'S TOP YOUNG ENTREPRENEURS